



Pricing Guide

As a Twice Loved Kids Consignor, you choose the price of your items. This Pricing Guide was created for the purpose of providing a starting point for reference. You are NOT required to price your items according to this list. Pricing is 100% your decision. The consignment rule of thumb is to price the item at 25-40% of what you originally paid for the item. Also take into account the brand and condition of the item. In the end, you have to be comfortable with the asking price. We want you to make MONEY and not have to take your items back home. You are welcome to price your items as you wish but here are a few things to keep in mind when considering your pricing:

Price your items as if you were the **buyer (not the seller)**. What would you actually pay for the item?

- When deciding the price of an item ask yourself what the lowest dollar amount you would accept is, and price it. If you are not comfortable with half that amount, then don't select the "discount price" option for that item.
- Do not let the half price amount/issue affect your regular selling price of the item because it will make the regular selling price too high for consignment shoppers.
- Clothing is best priced at 25-40% of the retail price. Keep in mind the brand/label of the piece and price accordingly. See the Twice Loved Kid's Pricing Guide Below.
- **Consignors golden rule: Don't sell what you wouldn't buy!**

[Department Stores](#)

[Retail Chain Stores](#)

[Upscale & Boutique Stores](#)

Kohls, Sears, JcPenny's Burlington, Target, Carters, Old Navy, Osh Kosh, The Children's Place, Gymboree, Hurley, Roxy, Janie & Jack, Hanna Anderson, Gap, Crazy 8

Clothing:

Infant

Onesies (grouped 3 or more)	1.00-3.00	2.00-4.00	3.00-5.00
Gowns & Sleepers	2.00-3.00	3.00-4.00	4.00-5.00
Sleep Sacks	2.00-4.00	3.00-5.00	
Rompers	2.00-4.00	3.00-5.00	4.00-6.00
Outfits	2.00-4.00	3.00-5.00	4.00-8.00

Tops

Short Sleeve/Tank	2.00-4.00	3.00-5.00	4.00-6.00
Basic T-shirt w/or w/o logo	2.00-4.00	3.00-5.00	3.00-6.00
Long Sleeve	2.00-4.00	3.00-5.00	4.00-6.00
Dress Shirt	3.00-5.00	4.00-6.00	5.00-7.00
Sweaters	3.00-6.00	4.00-8.00	5.00-10.00
Sweatshirts	2.00-4.00	3.00-5.00	4.00-7.00
Turtlenecks	2.00-4.00	2.00-5.00	3.00-6.00

Bottoms

Jeans	3.00-5.00	3.00-8.00	4.00-10.00
Dress Pants/Slacks	4.00-7.00	4.00-8.00	5.00-10.00
Casual/Khaki	3.00-5.00	3.00-8.00	4.00-9.00
Skirts/Skortts	2.00-5.00	3.00-6.00	4.00-7.00
Shorts	2.00-3.00	3.00-5.00	4.00-7.00
Sweatpants	2.00-3.00	3.00-5.00	3.00-6.00
.eggings	2.00-3.00	3.00-4.00	4.00-6.00

Dresses

Jumpers	2.00-5.00	3.00-6.00	4.00-10.00
Dresses	3.00-6.00	4.00-7.00	4.00-10.00
Sundresses	3.00-5.00	3.00-6.00	4.00-9.00
Holiday Dresses	5.00-9.00	6.00-10.00	7.00-15.00

Outfits & Sets

2 pc matching top & bottom	4.00-6.00	6.00-10.00	7.00-15.00
3 pc matching outfit	5.00-7.00	6.00-12.00	8.00-18.00
4 pc matching outfit	6.00-8.00	7.00-15.00	8.00-20.00

Outer Wear

Athletic/Track Suits	4.00-6.00	5.00-8.00	6.00-12.00
Spring Coat/Light Weight	3.00-6.00	4.00-8.00	5.00-10.00
Windbreaker	3.00-5.00	4.00-7.00	4.00-8.00
Denim Jackets	3.00-5.00	4.00-7.00	5.00-9.00
Raincoats	3.00-5.00	4.00-6.00	5.00-10.00
Vests-Lined or quilted	3.00-5.00	4.00-7.00	5.00-9.00
Polar Fleece	4.00-6.00	4.00-7.00	5.00-8.00
Winter coat/jacket	4.00-7.00	4.00-12.00	8.00-20+
Snow pants	3.00-5.00	4.00-6.00	5.00-15.00
Snowsuit	5.00-8.00	6.00-12.00	6.00-15+

Pajamas

Footed/Non Footed Sleeper

	3.00-4.00	3.00-5.00	4.00-6.00
2 or 3 pc PJ sets	3.00-4.00	3.00-5.00	4.00-7.00
Night Gown	3.00-4.00	3.00-5.00	4.00-6.00
Bathrobe	3.00-4.00	3.00-5.00	5.00-8.00

Swimwear

Swimsuits

	3.00-4.00	3.00-5.00	4.00-6.00
Swim trunks	3.00-4.00	3.00-5.00	4.00-6.00
Rash Guards/ Sun Suits	3.00-4.00	3.00-5.00	6.00-10.00
Cover-ups	3.00-5.00	4.00-6.00	5.00-7.00

Shoes

Sandals

	2.00-4.00	3.00-5.00	3.00-8.00
Tennis shoes	2.00-4.00	3.00-5.00	5.00-10.00
Dress shoes	2.00-4.00	3.00-5.00	4.00-10.00
Water shoes	2.00-3.00	3.00-5.00	4.00-7.00
Boots	2.00-4.00	3.00-5.00	3.00-12.00
Boots-winter	3.00-4.00	4.00-6.00	5.00-12.00

Cleats	4.00-7.00	5.00-8.00	6.00-10+
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Accessories

Sunglasses	1.00-2.00	2.00-3.00	3.00-4.00
Hair Accessories	1.00-2.00	2.00-4.00	3.00-5.00
Belts	1.00-2.00	1.00-3.00	2.00-4.00
Hats	1.00-3.00	2.00-4.00	3.00-5.00
Gloves/Mittens	1.00-2.00	2.00-3.00	3.00-4.00
Tights	1.00-2.00	1.00-3.00	2.00-4.00
Purses	1.00-2.00	2.00-3.00	3.00-4.00
Backpacks	3.00-5.00	4.00-6.00	5.00-9.00

Maternity

Tops	2.00-3.00	3.00-4.00	4.00-7.00
Shorts/Skirts	3.00-5.00	4.00-6.00	5.00-8.00
Pants	4.00-5.00	5.00-6.00	6.00-10.00
Jeans	5.00-6.00	6.00-8.00	7.00-10+
Dresses	5.00-6.00	6.00-7.00	7.00-10.00
Swimsuit	5.00-7.00	6.00-9.00	8.00-10.00
Sleepwear	4.00-7.00	5.00-8.00	6.00-9.00
Nursing & Maternity Bras	3.00-4.00	4.00-5.00	5.00-7.00
Belly Band/ Tummy Band	4.00-5.00	5.00-7.00	

Excellent Used

Baby Gear

	<u>Good Used Condition</u>	<u>Condition</u>
Baby Bjorn/Snuggli/Sling	10.00-25.00	25.00-50.00
Baby Swing	15.00-25.00	25.00-50.00
Backpack	15.00-30.00	30.00-50.00
Bassinet	20.00-35.00	35.00-60.00
Bouncy Seat	5.00-10.00	10.00-30.00
Infant Car seat w/base	15.00-25.00	25.00-50.00
Car Seat Base Only	5.00-10.00	10.00-15.00
Co-Sleeper	30.00-50.00	50.00-75.00
Toddler/Booster Car seat	15.00-25.00	25.00-65.00
Exersaucer	15.00-20.00	20.00-35.00
High Chair	10.00-20.00	25.00-75.00
Monitor	10.00-30.00	25.00-70.00
Pack N' Play/Port-A-Crib	20.00-30.00	25.00-45.00
Single Child Stroller	15.00-25.00	25.00-50+
Double Stroller	25.00-50.00	40.00-85+
Travel System	40.00-60.00	70.00-125+
Umbrella Stroller	5.00-10.00	10.00-15.00

Nursing/Feeding

Single Breast Pump	10.00-20.00	15.00-25.00
Double Breast Pump	25.00-50.00	75.00-120.00
Nursing Pillow/Boppy	4.00-5.00	5.00-10.00
Nursing Cover	5.00-7.00	7.00-10.00

Bottle Sterilizer	2.00-4.00	5.00-7.00
Bottle Warmer	4.00-7.00	7.00-10.00
Bottles (3 or more)	1.00-2.00	3.00-5.00
Bibs (grouped in 3 or more)	1.00-3.00	3.00-5.00
Dishes	1.00-3.00	3.00-5.00
Utensils	1.00-2.00	2.00-3.00
High Chair Cover	5.00-8.00	8.00-12.00

Diapering/Potty

Diaper Bag	15.00-25.00	25.00-75+
Diaper Genie	4.00-6.00	5.00-9.00
Diaper Genie Refill-unopened		3.00-4.00
Diaper Champ	5.00-7.00	7.00-10.00
Diaper Wipe Warmer	4.00-6.00	6.00-8.00
Contour Changing Pad	3.00-5.00	5.00-8.00
Changing Pad Cover	2.00-3.00	3.00-4.00
Potty Chair	2.00-5.00	3.00-6.00
Potty Seat	2.00-4.00	4.00-6.00
Step Stool	2.00-4.00	4.00-7.00

Furniture

Crib*	35.00-60.00	65.00-150.00
Changing Table	20.00-50.00	65.00-100.00
Dresser	25.00-75.00	80.00-150.00
Glider w/ ottoman	30.00-75.00	55.00-150.00

Book Shelf-3 shelves	10.00-20.00	25.00-50.00
Book Shelf-4+ shelves	20.00-40.00	40.00-60.00
Table & Chairs	10.00-20.00	25.00-40.00

Bedding & Linens

Receiving Blankets (2 or more)	1.00-3.00	2.00-5.00
Stroller Blankets/ Swaddlers	2.00-4.00	3.00-6.00
Single Bassinet Sheet	1.00-2.00	2.00-3.00
Crib Sets (w/accessories)	15.00-25.00	25.00-60.00
Single Fitted Crib Sheet	1.00-2.00	2.00-3.00
Set of Crib Bumpers	3.00-6.00	7.00-30.00
Crib Skirt	2.00-4.00	3.00-9.00
Sleep Positioner	2.00-4.00	5.00-10.00
Kids Sleeping Bags	4.00-6.00	7.00-9.00
Kids Bedding Sets	4.00-6.00	5.00-8.00
Bed Rail(s)	5.00-7.00	6.00-15.00

Toys

General Toys	1.00-5.00	5.00-15.00
Building Sets (Lego, Kinex, etc)	5.00-7.00	7.00-15.00
Learning Toys (Leapfrog, etc)	5.00-10.00	10.00-30.00
Riding Toys	6.00-9.00	9.00-20+
Outdoor Play Structures	15.00-35.00	40.00-80+

Games & Puzzles	1.00-4.00	3.00-5.00
Books	1.00-3.00	2.00-5.00
DVD's	2.00-3.00	3.00-4.00
DVD's (Disney, Baby Einstein, etc)	5.00-7.00	6.00-9.00
CD's	1.00-3.00	2.00-5.00

These High Demand Toys can sell for 1/3-1/2 (or higher) of retail:

.ittle Tykes items, Playhouses, Kitchens, Tool Benches.

MISC

Car Seat Cover	15.00-20.00	20.00-50.00
Shopping Cart Cover	6.00-10.00	10.00-15.00
Baby Gate	5.00-12.00	10.00-20.00